The California Society of Periodontists is presenting a Dental Hygiene Symposium in conjunction with the American Academy of Periodontology annual meeting. The symposium is scheduled for Saturday, Sept. 20, at the annual meeting’s headquarters hotel, the San Francisco Marriott Marquis. Registration is at 8 a.m., with the program running from 9 a.m. to 4 p.m. It is worth four C.E. credits. The symposium is at additional cost and separate from the meeting’s one-day pass for hygienists.

**Top speakers on program**

The symposium has three presentations:

- **“Dental Implants & Maintenance for the Dental Hygienist”** provides insight into common dental implant prosthodontics, complication diagnosis and routine maintenance, which can help lead to long-term success for patients. The presenter is Erik F. Sahl, DDS, MSD, assistant professor, department of periodontics, Loma Linda University School of Dentistry. Sahl has won a number of awards and also maintains a private practice.

- **“The Perio-Systemic Health Connection Where Are We Today?”** provides an overview of the connection between inflammatory periodontal diseases and commonly encountered systemic conditions, such as diabetes, cardiovascular diseases and pregnancy complications. The presenter is Brian L. Mealey, DDS, MS, professor and graduate program director in the department of periodontics at the University of Texas Health Science Center. Mealey also is a director of the American Board of Periodontology and maintains a clinical practice in periodontics and implant dentistry.

- **“Periodontal Microsurgery and Endoscopy: Seeing is Believing!”** enables you to experience technology that enhances “vision” of dentists, hygienists and periodontists to provide effective, minimally invasive care. Growing numbers of hygienists are providing non-surgical treatments using micro ultrasonic instrumentation, visualizing with the periodontal endoscope. The presenter is John Y. Kwan, DDS, associate clinical professor at UCSF School of Dentistry. Kwan has been published in national and international peer-reviewed journals and textbooks. He maintains a private practice, which includes clinical research and education, and he also is president and CEO of Perioscopy Inc.

While cable cars get most of the attention, the electric streetcars on San Francisco’s F Market Line also add to the city’s atmosphere. The heritage service uses vintage local streetcars as well as a number of cars from other cities’ retired fleets, including No. 1895 from Milan, Italy, pictured. The line is a block away from the San Francisco Marriott Marquis, site of the Dental Hygiene Symposium being held in conjunction with the 100th anniversary AAP annual meeting. Photo: Robert Selleck, Dental Tribune.

NYUCD to offer 17-month AAS degree in dental hygiene

New York University College of Dentistry (NYUCD) starting in January will offer an accelerated, continuous, 17-month Associate in Applied Science (AAS) degree in dental hygiene. The Fast-Track AAS degree program, the first of its kind in the state, is designed specifically to enable highly motivated students to gain access to the same innovative, high-quality education that is offered by the traditional two- to three-year course of study, but in a more concentrated period.

**On ‘Best Jobs of 2014’ list**

US News and World Report ranks dental hygiene in the top 10 on its list of “Best Jobs of 2014.”

Many dental hygienists make yearly starting salaries of more than $70,000, and the prediction is for 33 percent employment growth in this field within the next decade. “The new Fast-Track program addresses the readiness of high school graduates — and those who already hold college degrees but desire to change careers — to enter one of the most personally fulfilling and professionally rewarding health professions within the shortest possible time,” said Dr. Cheryl Westphal Theile, assistant dean for allied health programs at NYUCD. “As key members of the dental hygiene, dentistry and dental specialty areas (orthodontics, periodontics, prosthodontics, implant dentistry, pediatric dentistry and oral surgery).

In the NYU College of Dentistry dental hygiene program, students learn in integrated clinical settings with NYU dental students and faculty members from dental hygiene, dentistry and dental specialty areas (orthodontics, periodontics, prosthodontics, implant dentistry, pediatric dentistry and oral surgery). Screen capture/dental.nyu.edu/academicprograms/dental-hygiene-programs.

The 100th anniversary AAP annual meeting is from Sept. 19–22. Members and guests will celebrate the academy’s centennial the evening of Sept. 21 at the San Francisco Marriott Marquis. Meeting information is available at www.perio.org. Meeting details also will be available via mobile app, available through the iTunes App Store, Android Market and Blackberry App World. (Source: American Association of Dental Office Managers)
Hands-on clinical experience in the community

Community-based rotations further enable students to gain valuable clinical experience while helping to educate patients about the importance of oral health and promoting a lifetime of good health habits.

Graduates of the program are qualified to take the clinical board examinations and the dental hygiene national boards, which are requirements for state licensure.

The NYU Fast-Track dental hygiene program is fully accredited by the American Dental Association Commission on Dental Accreditation for Dental Hygiene Education Programs. Professional opportunities following graduation include clinical practice, public health careers, research and health-care management. Financial aid is available.

The Fast-Track AAS Program is currently accepting applications for January 2015.

The deadline for submission of applications is Nov. 1. For more information and to apply, you can visit the school’s website at www.dental.nyu.edu.

About New York University College of Dentistry

New York University College of Dentistry is the third oldest and the largest dental school in the U.S., educating more than 8 percent of all dentists. NYUCD has a significant global reach and provides a level of national and international diversity among its students that it describes as being unmatched by any other dental school. Learn more at www.dental.nyu.edu.

(Source: New York University College of Dentistry)
Keystone Industries acquires the Harry J. Bosworth Co.

To further its goal of producing innovative, high-quality products for the dental industry, Keystone Industries has acquired Harry J. Bosworth, a company that has been dedicated to producing top-quality dental materials since its founding in 1912. The Bosworth Co. has been committed to the improvement of the dental world on the practitioner side, and Keystone Industries is a leader in the U.S. dental manufacturing industry. Customers of the two internationally recognized companies will receive extensive access to unique dental products, according to the companies.

**Blended strengths**

Milly Goldstein, president of the Bosworth Co., said, “By blending our strengths, the laboratory and dental trade markets we serve will benefit from a greater continuity of service and products. We are truly excited about this endeavor and look forward to the projects we can accomplish together.”

Keystone and Bosworth bring together more than 200 combined years in the dental manufacturing business. Bosworth will remain headquartered in Skokie, Ill., and Keystone Industries in Cherry Hill, N.J.

**Family roots, global perspective**

“Having an excellent group such as the Bosworth company come onboard with our Keystone companies is an impressive move for the advancement of the dental industry,” said Otto Voit, president of the Keystone Dental Group. “By leveraging our combined strengths we can provide an unparalleled opportunity for growth in this challenging market today while ensuring that our core values of maintaining a family-oriented business are secured for future generations.”

**About Bosworth Co.**

Bosworth, a business that remains committed to the dental industry and its growth, is an ISO 13485:2003 certified company, practicing specific standards to provide the highest level of quality and performance for all products manufactured. Bosworth continually stays at the brink of dental technology, developing top-quality products backed by service and value.

**About Keystone Industries**

Keystone Industries, a privately held company founded in 1908, has maintained a strong reputation for producing innovative, high-tech dental products in both the operatory and laboratory realms. Its dedication is driven by the need to provide customers with the finest quality materials while developing products that meet and surpass customer expectations. According to the company, that same dedication continues to guide it as it moves forward with the acquisition of the Bosworth Co. and its product lines.

**Survey: Tooth Fairy tightens purse strings**

American children are receiving an average of $3.40 per lost tooth this year, down 8 percent from last year, according to Visa’s annual Tooth Fairy survey. Fathers reported a far more indulgent Tooth Fairy, saying that the Fairy left 45 percent more than moms said she did. $4.20 vs. $2.90. More than 50 percent of kids will get either $1 or $5 (33 percent of respondents reported that the Tooth Fairy left a dollar). Only 3.6 percent said that the Tooth Fairy left $20 or more, down from 6 percent in 2013.

Kids in Canada are receiving the equivalent of $2.60 in U.S. dollars on average this year (the same as U.S. kids in 2011).

(Source: Visa Inc.)
See What’s NEW at Booths 632 and 1512

NanoCam™ HD™
Enhancing Dental Surgery

2.5x, 3.5x and 4.5x lens system to document and record from the dental surgeon’s perspective
HiDef 1080p Video Capture
Still Photos in Live or Playback Mode
Hands Free Operation

Plus –

NEW Nike Retro Frames
Available in Tortoise, Black and Translucent Gray

LED NanoLite™
1/3 the weight of competing systems
Telescopes, Light and Cable shown here weigh less than 60 grams

NEW DVI Sport Frames
Wrap Around Design
Available in Two Sizes and Six Colors

Booths 632 and 1512